



Effective QA - Is It Really Necessary? - Stephen Janaway

Testing

Lots of sorts of testing

Risk Management

Test for what real users do in the real world

Why?

Prevent disappointment

Highlight risk

Martin Wrigley

How do we create 'Best Practice'?

App Quality Alliance

AQuA

Testing Criteria

Free

Top 10

UI inconsistency

Lack of clarity in graphics and text

Language inconsistency

Help missing

App browsing confusion

Privacy policy

App crashing

Hidden features

Network connection - lack of notification

Screen orientation distortion