Weekend Testing Europe
Setting Up
Skype based
Worldwide
Bangalore
America
AU/NZ
EU
Do Your Homework
Talk to people doing similar roles
Find out what hasn't worked and what has
Review similar information sources
Statistical analysis
Blink map
Preparing and running the sessions
Trello Board
Column for ideas
Column for each session
Facilitation schedule
Session checklist
Prepare session transcript
Standard format
Intro and welcome
Opportunity to ask questions
Activity
Practice the activity beforehand
De-brief
Google doc with checkpoints and key messages
Written in advance and then pasted into Skype during the session
Time checks and notes
Running the session
Post-session write-up
Lessons Learnt
Face you fears
Embrace your fears
Find the right pace
Preparation pays off
Reflect to continuously improve
Neil Studd
@neilstudd
"Raise the Bar"
Taking the plunge
Inadequacy
Imposter Syndrome
What if no-one shows up? Or disagrees?
4 stages of change
Find confidence
Knowing what you don't know
Dunning-Krugar effect
Benefits of succeeding
Starting
Pick a topic you know well
Let attendees guide the session
Follow the energy
Prepare cues/ questions to keep the conversation flowing
Monitoring the progress
Attendee numbers
New, referrals, regulars
Feedback and posts from members